



Virtual Onboarding Experience vs. Online Course









Comparing Advantage Orientation® to Learning Management Systems

Student Life and Student Transition professionals have pointed out key differences between Advantage Orientation® and a learning management system (LMS) to provide new students orientation online. This chart highlights three areas of comparison: Access & Navigation, Design & Content, and Analytics & Support.

READ the full article with Laura Graffiti, Assistant Director of Student Life at Columbia University's School of Professional Studies and Andrea Engler, Ed.D., Senior Executive Director of Student Transitions and Success at IUPUI.

	Learning Management Systems
 <h3>Access & Navigation</h3>	
<ul style="list-style-type: none"> • ADA Compliant • Direct Access for Families • Guided Navigation from Multiple Access Points 	<ul style="list-style-type: none"> • Not Responsive • No Direct Family Access • Restricted Navigation Configuration
 <h3>Design & Content</h3>	
<ul style="list-style-type: none"> • Video Production & Content Assistance • Custom Design, On-Brand Interface • Personalized Content Tracks for Multiple Audiences 	<ul style="list-style-type: none"> • No Video Production or Content Writing • Limited Design Options • One Course for One Audience
 <h3>Analytics & Support</h3>	
<ul style="list-style-type: none"> • Real-Time Reporting Tools • Interactive Video Quizzes & Assessments • Unlimited Live Training + On-demand Chat & Email 	<ul style="list-style-type: none"> • Limited Progress Tracking • Limited Testing Options • Searchable Online Community & Support Requests

